

2024 GOAL PLANNER





HIGH PERFORMANCE LEADERSHIP STARTS HERE

SWOT ANALYSIS

A SWOT analysis helps you understand your life goals strengths, weaknesses, opportunities, and threats. Strengths and weaknesses are areas internal to yourself and your life, while opportunities and threats are external and out of your control or happen to you.

STRENGTHS	WEAKNESSES
OPPORTUNITIES	THREATS



GOAL

BRAINSTORMING

DONT WORRY ABOUT BEEING ORGANIZED HERE. LET IT ALL OUT! WHAT DO YOU WANT YOUR LIFE TO LOOK LIKE? WHAT ARE YOUR DREAMS OR VALUES YOU ARE WORKING TOWARDS? THEY DON'T NEED TO MAKE SENSE. A DREAM IS WERE IT ALL STARTS!

MY DREAMS



SMART GOALS

Instructions: Pick five dreams from above and start using SMART goals to circle in on the details of your dreams, turning them from dreams into something tangible.

S	SPECIFIC	A. What exactly do you want to achieve? B. Who is involved or responsible? C. Where will it take place (if applicable)? D. Why is this goal important?
M	MEASURABLE	A. How will you track progress? B. What are the key performance indicators (KPIs)? C. How will you know when the goal is accomplished?
A	ACHIEVABLE	A. Is the goal realistic given your resources and constraints? B. What steps or actions will you take to reach the goal? C. Do you have the necessary skills and support?
R	RELEVANT	A. Does the goal align with your business objectives? B. Will it contribute to your long-term success and growth? C. Is now the right time to pursue this goal?
T	TIME-BOUND	A. When will you start working on the goal? B. What is the target completion date? C. Are there any milestones or checkpoints along the way?



ACTION

BRAINSTORMING

ACTION BRAINSTORMING CAN HELP IDENTIFY WHAT THINGS ARE HELPING OR STOPPING YOU FROM ACHIEVING YOUR GOALS.

MY GOAL:

START
DOING

STOP
DOING

KEEP
DOING

DO
MORE OF

LOOK
INTO



Goal

START DATE: ___/___/_____

SETTING

END DATE: ___/___/_____

MY GOAL IS ...

WHY IS THIS GOAL IMPORTANT?

ACTION STEPS TO ACHIVE GOAL

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NOTES/IDEAS

SMALL WINS/PROGRESS

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INSPIRATION

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